

Pricing & How to Calculate

The basics

121ProData pricing is very simple to calculate and is made up from four elements.

- The royalty fee to Ofcom for cleaning the numbers against each of the lists
- The fee to clean against the telephone preference list (TPS)
- The fee to clean against the corporate telephone preference list (CTPS)
- Value Added Tax (VAT)

The Royalty fee explained

The TPS and CTPS registers are the property of Ofcom and they levy two charges for their use, a licence fee and a per number royalty. 121prodata hold a license to offer cleaning services and declare the numbers checked against the register for royalty purposes.

Your numbers must be declared for royalty once each year for each of the registers that they have been cleaned against.

If you are refreshing the TPS status of a fixed database throughout the year we need only collect royalty fee's once in the year for that database. If you are adding new numbers or databases we are obliged to collect the royalty on behalf of Ofcom for the new numbers as you add them.

TPS or CTPS cleaning?

To calculate the price you need to decide whether to clean against one or both of the registers.

If you are only calling domestic subscribers it's easy, you only need to clean against the TPS.

If you are calling businesses you must check against the CTPS and you may need to check against the TPS as well. The CTPS includes corporate bodies such as limited companies, schools, hospitals, charities and government institutions. However, sole traders and partnerships are listed on the TPS so if you have any doubt as to the status of your business prospects you should clean against both registers.

Pricing guarantee

Clients who choose a 12 month, (13 cleanse) contract have their pricing guaranteed and by committing to a quarterly payment plan can also enjoy a discount.

Hidden Charges

121prodata makes no subscription or file handling charges. There are no hidden or additional fees. The calculated price is the price that you pay.

Minimum Charge

The minimum charge for any cleanse is £15 plus VAT. The minimum monthly charge for an annual contract is £15 plus VAT per month.